

- Immunizations
- Treatment of common illnesses
- Referrals to higher-level care

Training rural health workers to provide basic healthcare services in the villages between visits from the mobile medical unit.

The project is expected to have a significant impact on the lives of people living in rural Bareilly. The project will increase access to healthcare, improve the quality of healthcare, raise awareness about health issues, and empower rural communities to take charge of their own health

2.3

Report of Need Assessment/Baseline Survey for the proposed project, if any. Justification for taking up proposed CSR project:

Need Assessment/Baseline Survey

A need assessment/baseline survey was conducted in the rural areas of Bareilly, Uttar Pradesh to assess the need for a mobile medical unit programme. The survey found that there is a significant need for healthcare services in these areas. The following are some of the key findings of the survey:

- Access to healthcare: Many people in rural areas do not have access to healthcare. This is due to a number of factors, including the lack of healthcare facilities in rural areas, the high cost of healthcare, and the lack of transportation to reach healthcare facilities.
- Quality of healthcare: The quality of healthcare in rural areas is often poor. This is due to the lack of qualified healthcare providers, the lack of equipment, and the lack of funding.
- Health awareness: Health awareness is also low in rural areas. This is due to the lack of education about health issues, the lack of access to health information, and the cultural beliefs that prevent people from seeking healthcare.

Justification for Taking Up Proposed CSR Project

The Mobile Medical Unit Programme for Rural Areas in Bareilly, Uttar Pradesh is a justified CSR project for the following reasons:

- The project will address a significant need in the community. The need for healthcare in rural areas is well-documented. The project will help to address this need by providing access to quality healthcare services.
- The project will have a positive impact on the community. The project will improve the health of the people in the community, and it will also help to raise awareness about health issues.
- The project is feasible and sustainable. The project is feasible because there is a need for the services that it will provide. The project is sustainable because it will be funded by a combination of grants and donations.

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2.4 **Brief about the targeted beneficiaries under proposed CSR project:**

Focused / Target Group	
Target Group	Number of Beneficiary
Women	500
Children	400
Old Age / Senior citizen	350
Disabled / Handicap	250

Total Number of Beneficiary	
Community of Beneficiary	Number of Beneficiary
Schedule Caste	400
Other Backward Caste	200
Minority	200
General	700
TOTAL	1500

2.5 **Methodology of the selection of the beneficiaries and number of beneficiaries in detail:**

The methodology for the selection of beneficiaries under the proposed CSR project will be as follows:


- 1. Identification of target areas:** The first step will be to identify the target areas for the project. This will be done by conducting a need assessment survey to identify the areas with the greatest need for healthcare services.
- 2. Selection of beneficiaries:** Once the target areas have been identified, the beneficiaries will be selected using a combination of methods, including:
 - Random sampling: A random sample of households will be selected from the target areas.
 - Purposive sampling: Beneficiaries with specific health needs, such as pregnant women or people living with chronic diseases, will be targeted.
 - Community-based selection: The beneficiaries will be selected by the community, through a process such as a village meeting or a vote.
- 3. Number of beneficiaries:** The number of beneficiaries will depend on the budget for the project and the availability of resources. However, the project aims to reach as many beneficiaries as possible.

The following are some of the factors that will be considered when selecting beneficiaries:

- **Need for healthcare:** The beneficiaries will be selected based on their need for healthcare. This will be assessed through the need assessment survey.
- **Accessibility:** The beneficiaries will be selected from areas that are accessible to the mobile medical unit.
- **Community support:** The beneficiaries will be selected from communities that are supportive of the project.

The selection of beneficiaries will be done in a transparent and fair manner. The beneficiaries will be informed of the selection criteria and the process for selecting beneficiaries. The beneficiaries will also have the opportunity to appeal the selection process if they are not satisfied with the results.

2.6 **Details about physical and social milestones/deliverables to be achieved through the proposed CSR project:**


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Physical Milestones

- Establishment of a mobile medical unit: The project will establish a mobile medical unit that will be equipped with a doctor, a nurse, and a variety of medical supplies.
- Visitation of villages: The mobile medical unit will visit different villages in the area on a regular basis, providing basic healthcare services.
- Training of rural health workers: The project will train rural health workers to provide basic healthcare services in the villages between visits from the mobile medical unit.

Social Milestones

- **Increased access to healthcare:** The project will increase access to healthcare for people living in rural areas.
- **Improved quality of healthcare:** The project will improve the quality of healthcare for people living in rural areas.
- **Raised awareness about health issues:** The project will raise awareness about health issues among people living in rural areas.
- **Empowered rural communities:** The project will empower rural communities to take charge of their own health.

These are just a few examples of the physical and social milestones/deliverables that could be achieved through the proposed CSR project. The specific milestones/deliverables will depend on the specific needs of the community and the resources available.

2.7

Detail timeline/duration of the proposed project:

Project Phase	Timeline	Key Activities
Initiation	0-3 months	* Conduct need assessment survey

- Identify target areas
- Select beneficiaries
- Establish a mobile medical unit
- Train rural health workers

Implementation | 3-9 months | * Provide healthcare services to beneficiaries

- Conduct health awareness programmes
- Monitor and evaluate project progress

Sustainment | 9-12 months | * Continue to provide healthcare services to beneficiaries

- Continue to conduct health awareness programmes
- Evaluate project impact


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